

# ANNUAL ACTIVITY REPORT 2020

## **SUMMARY**

2020 was a year full of challenges and innovations for the Istanbul Foundation for Culture and Arts (İKSV), like many other culture and arts organizations that carry out their activities with the contributions of audiences, members, public, private sector, and other NGOs. As the world came under the impact of the COVID-19 pandemic as of March, İKSV decided to support all its events by creating digital access opportunities. On the other hand, İKSV Cultural Policy Studies rapidly focused on making the field of culture and arts, which was deeply affected by the pandemic crisis, visible starting from March. The policy text prepared in this direction was shared with the public in April with the title 'The Uniting Power of Arts and Needs of the Cultural Field During the Pandemic' and partnerships were developed to create resources for the field.

The Istanbul Film Festival, which could not be held in April, started its online screenings in as little as a month, offering a programme spanning the year, and thus was watched by 190,000 people, an increase of 80,000 compared to 2019. In addition to the events held outdoors or in the halls with limited audience capacities, Istanbul Festivals reached a large number of audiences in Istanbul and beyond with the online platform launched in the autumn. The Istanbul Music Festival, which had 18,000 viewers last year, reached 80,000 viewers this year with the launch of its entire programme online. The Istanbul Jazz Festival continued to offer concerts to music lovers on summer evenings by the Bosphorus and did not forget those in front of the screen. The 5th Istanbul Design Biennial spread to the streets, piers, parks and online, with 4,300 views of the opening video. The 24th Istanbul Theatre Festival's opening ceremony was watched by 10,000 people on YouTube and it hosted 11 productions on the online platform. For the first time, millions of people were addressed on the stage of Salon İKSV. All these developments and data reveal that culture and arts are a vital need for everyone under all circumstances, and they also impose new responsibilities on İKSV for the future.

This short report chronologically summarizes İKSV's activities in 2020, which will be remembered for all its challenges, lessons, and firsts, in addition to sharing preliminary data and devoting a large space to the contributions made to culture and arts production and increasing access to these productions.

# 39th ISTANBUL FILM FESTIVAL 15 May-29 December

A first in the history of the festival and Turkey: <u>filmonline.iksv.org</u>, an online screening platform, launched in May

**Online screenings throughout the year** with film selections in May, June, July, October, November and December

Over 190,000 people watching 176 films online, outdoors and in theatres

Over 20,000 people watching 14 interviews on YouTube

Screenings and award ceremonies of the National Competition and National Short Film Competitions held at Sakip Sabanci Museum Fistikli Terrace with the participation of film crews

**15 Filmekimi premiers** included in the festival's October selection

**Online collaborations**: International Adana Golden Boll Film Festival, Başka Sinema Ayvalık Film Festival and Kino 2020: German Films in Turkey event, all of which screened on filmonline.iksv.org.

# 27th ISTANBUL JAZZ FESTIVAL 2-12 September (physical) 3 October-3 November (online)

More than 125 local artists in over 21 concerts in 5 open-air venues

More than 26,500 people watching the concerts at the venues and online.iksv.org

Free Jazz in the Parks concerts at Şişli Habitat Park and Beşiktaş Sanatçılar Park

Concerts by Kardeş Türküler with guests Tuluğ Tırpan & Elina Duli and Andalusia Trio, and access opportunities for refugees, in collaboration with the United Nations High Commissioner for Refugees (UNHCR)

Lifetime Achievement Awards given to Atakan Ünüvar and Barbaros Erköse

# 48th ISTANBUL MUSIC FESTIVAL 18 September-5 October 2020 Online screenings until 5 November

Nearly 80,000 people watching 49 days of digital broadcasts of 20 concerts recorded in 18 venues

More than 12,000 people watching the free opening concert on YouTube during the week it was on air

**Three different commissions**, one of which had its world premiere at the festival, two of which will be performed for the first time in 2021, and the **Turkish premiere** of one composition

10 pre-concert talks and 2 children's workshops on YouTube

**Lifetime Achievement Award** to be presented to **Alexander Rudin** next year, **Honorary Award** presented to **Ahmet Say** this year

# 5th ISTANBUL DESIGN BIENNIAL 15 October 2020-30 April 2021

Empathy Revisited: Designs for more than one, curated by Mariana Pestana

**56 projects** spread over 6 months by **more than 80 participants** from 30 different countries

**Street, pier, park installations and online programmes in 4 districts**, in addition to the exhibitions open to visitors with reservations at **ARK Culture and Pera Museum** 

**18** weeks of *Critical Cooking Show*, each episode broadcasted on YouTube every Sunday between 18 October and 14 February

Project-specific workshops and talks within the scope of the activations programme

3,719 people listening to the Biennial projects via the free İKSV Audio Guide mobile application

Workshops and film programme for children and young people in collaboration with İKSV Alt Kat and Pera Museum Learning and Film Programmes

*Design Biennial Conversations* podcast series with more than 66,000 listenings on Spotify

# 24th ISTANBUL THEATRE FESTIVAL 14 November-1 December Online screenings until 28 December

More than 13,000 people watching 11 shows brought to the digital platform by the festival

Nearly 2,500 people watching 14 local productions staged at DasDas, Fişekhane, Moda Sahnesi, Zorlu Performing Arts Centre, Yapı Kredi bomontiada, Caddebostan Culture Centre and Surp Vortvots Vorodman Church with a restrained number of audiences

**Opening performance** that started outdoors and extended to screens: *Diagonale Ascendante* 

Opening ceremony watched by 10,000 people on YouTube

**5,000 people** watching the **Learning and Development Programme activities** on YouTube

# SALON İKSV All year round

A total of 17 physical concerts, 10 of which were sold out

3,783,550 people watching Garanti International Jazz Day, Garanti Sesini Aç & Kalben, Mastercard & Büyük Ev Ablukada and 5 Jam Session concerts, organised by Salon İKSV, through the sponsors' social media accounts

## **ISTANBUL BIENNIAL**

II Public Programme sessions from the last three Istanbul Biennials made available on YouTube

**6,000 people** watching the films of **37 artists and artist collectives** who had previously participated in the Istanbul Biennial, which were made available on Vimeo for a period of two weeks

The 17th Istanbul Biennial announced to take place between 11 September-14 November 2021 under the curation of Ute Meta Bauer, Amar Kanwar and David Teh

# PAVILION OF TURKEY AT THE 17TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

New dates of the biennial that could not be held in 2020 as 22 May-21 November 2021

Architecture as Measure, curated by Neyran Turan at the Pavilion of Turkey

Online readings around the project presented under the headings of Paperwork, Episodes, Conversations and Essays on <u>pavilionofturkey21.iksv.org</u>

The Pavilion of Turkey at the 59th International Art Exhibition announced **to host Füsun Onur** in 2022

# SUPPORT FOR CULTURE AND ART PRODUCTION

### Meetings on the Bridge

**227 project and film applications** to the Film Development Workshop, Neighbours Platform, Work in Progress and Short Film Workshops

**Series on the Bridge** and **Book on the Bridge** sections, organised for the first time to help creators of new TV series and book projects from Turkey to meet with international guests

13 in-kind and cash awards for 9 projects and 4 films

Total cash prize of 190,000 TL for 4 projects

**3 projects** receiving a cash award totalling **550,000 TL** from the Germany-Turkey Co-Production Development Fund

300 online meetings with 100 international guests from 24 different countries

500 people listening to **6 speakers from 5 countries** via Zoom within the scope of **Cinema Talks** 

### Covid-19 Film and Television Relief Fund

Netflix, IKSV and Cinema & Broadcasting Union of Turkey partnered to create a new COVID-19 Film and Television Relief Fund to help the hardest hit workers in the Turkish creative community

**Support of 4 million TL from Netflix** for the employees of the cinema and television industry

**Equal financial contribution to 1,437 sector employees** work as assistants, coordinators, technicians and operators from different production departments like camera, sound, art, make-up, costume design, locations and transportation, among others

4,116 applications evaluated by the **evaluation board consisting of IKSV and union members** 

### **Co-Production Project**

**Work commissions from 10 playwrights** in collaboration with BKM, DasDas, ENKA Arts, İKSV and Zorlu PSM

A total cash prize of 75,000 TL; 7.500 TL for each of the playwrights, half of which invited by the selection committee and other half selected among 786 projects collected with an open call

**Production support and premiere opportunities** for two productions from each of the 5 project partners

Plays determined by the pre-evaluation committee and the selection committee:

- Oysa Gök Maviydi Bu Sabah, Ceyda Aşar
- Nuh'un Gemisini Aramak, Gökhan Erarslan
- Haset, Şamil Yılmaz
- Fikri'nin Vişne Bahçesi, **Ülkü Oktay**
- *Şirket*, Zeynep Kaçar

Playwrights invited by the selection committee:

- Ahmet Sami Özbudak
- Ceren Ercan
- Ebru Nihan Celkan
- Firuze Engin
- Yeşim Özsoy

## **Support For Theatre Companies from Kariyer.Net**

A total of 75,000 TL support from kariyer.net to 13 theatre companies that physically premiered their plays at the 24th Istanbul Theatre Festival with limited capacity and therefore significantly deprived of ticket revenues

# Women Stars of Tomorrow: Young Women Musicians Support Fund

12 gifted young female musicians supported in their international careers

Women Stars of Tomorrow concert filmed at Süreyya Opera

### **Musician Support Fund**

Digital performance opportunities and **cash support for 53 freelance professional musicians** 

**Nearly 12,000 people watching the performances** on the YouTube programme *Musical Conversations with Hakan Şensoy* presented by Istanbul Music Festival

#### **Istanbul Music Festival Work Commissions**

3 commissions for the year of 2020:

#### - Hasan Uçarsu, Toprak Sever İnsanları Birer Birer

Co-commissioned by Istanbul Music Festival and Tekfen Foundation with funding by Ernst von Siemens Foundation

#### - Peteris Vasks, String Quartet No. 6 (2019)

Co-commissioned by Istanbul Music Festival, Essen Philharmonie, Riga Autumn Chamber Music Festival and Wigmore Hall with the support of André Hoffman, President of the Hoffman Foundation

#### - Turgay Erdener, Pastoral nine "alla Turca"

Commissioned by Istanbul Music Festival, premiered online at the festival

Pastorale Alla Turca concert that featured the world premiere of the Pastoral Nine "alla turca", commissioned to Turgay Erdener

# Vitrin: Showcase for Contemporary Music from Turkey

**37 delegates from 22 countries** following the showcase event organised by Istanbul Jazz Festival for the fourth time this year and for the first time online

**3,000 people** watching **two online panels** on Turkey's contemporary music scene on YouTube

The Vitrin panel titled *Online, Away from Home – Digital Revenue Models for Music*, viewed 2,000 times on YouTube

### Young Jazz

Young bands and solo projects that met with the festival audience after the Young Jazz auditions organised by Istanbul Jazz Festival for the 18th time this year

# Istanbul Biennial Production and Research Programme (ÇAP)

**15 young artists and researchers** participated in the second period of the programme, consisting of consultancy, workshops, and seminars

Participants for the 2019-2020 term: Alican Durbaş, Ayçesu Duran, Bahriye Kabadayı Dal, Berke Doğanoğlu, H. Esra Oskay Malicki, M. Cevahir Akbaş, Metehan Özcan, Nejbir Erkol, Neslihan Başer, Sadık Arı, Selin Erdemirci, Servet Aslan, sub, Ufuk Barış Mutlu, Uğur Sarışen

Counsellors for the 2019-2020 term: Bager Akbay, Halil Altındere, Hera Büyüktaşçıyan, Duygu Demir, Pelin Derviş, Merve Elveren, Köken Ergun, İnci Eviner, Leyla Gediz, Sibel Horada, Yasemin Özcan, İz Öztat, Ali Taptık, Ezgi Tuncer, Dilek Winchester

The announcement for the new term of ÇAP will be made in March 2021.

## **Be Mobile-Create Together!**

A 548-day artist exchange programme organised by the Institut français Turkey, the Embassy of the Netherlands, the Goethe Institute and İKSV in collaboration with artist residencies in France, the Netherlands, Germany, and Turkey

**30 artists from 4 countries** researching and producing in **16 artist residencies** in 13 cities in 4 countries

**Project book** published in June 2020

# Cité Internationale des Arts Artist Residency Programme Turkey Workshop

In the January-March period of this year Zeynep Kayan participated in the Turkey Workshop, which hosts 4 artists from Turkey in Paris for 3 months every year. The rights of other artists were postponed due to the pandemic restrictions.

# **Designing into the Future**

To young designers supported by the Istanbul Design Biennial with a total of 30,000 TL to develop a new project

### **AWARDS**

#### Talât Sait Halman Translation Award

The translators shortlisted in 2020 for the **20,000 TL prize**, awarded annually to the most qualified translation of published literature:

- Erdem Kurtuldu for the translation of Years, Months, Days by Yan Lianke
- Berna Günen for the translation of L'Ingenu: Or, the Sincere Huron by Berna Günen
- **Günay Çetao Kızılırmak** for the translation of *The Devil Father Sergius* by Leo Nikolayevich Tolstoy
- Ekin Özlü Akseki for the translation of Missing Person by Patrick Modiano

The winner will be announced in January 2021.

# Aydın Gün Encouragement Award

The 2020 winner of the award worth 20,000 TL, which is given to a gifted young musician every year, will be announced in January 2021.

# Gülriz Sururi-Engin Cezzar Theatre Encouragement Award

The 2020 awards will be presented together with the 2021 awards, **contributing a total of 210,000 TL** to the theatre groups with a stage in Istanbul.

# FOR THE SUSTAINABILITY OF CULTURE AND ARTS

### **Cultural Policy Studies**

A policy text aiming to make visible the field of culture and arts deeply affected by the pandemic crisis: *The Uniting Power of Arts and Needs of the Cultural Field During the Pandemic* (April 2020):

- 70 press, television and internet news
- 10 webinars, podcasts, and radio broadcasts
- 2,847 downloads

Partnerships formed for resource development and capacity building in the field of arts and culture:

7-day online training programme: *Space of Culture: Cultural Management Training Programme* (November)

- 10 lectures, 5 workshops, 3 inspirational talks, 4 online field visits
- 19 participants from 4 cities (Diyarbakır, Gaziantep, İzmir, Mardin)
- 19 speakers and trainers, 4 from abroad
- 120,678 views on social media

**Culture and Arts Fund** with Support Foundation for Civil Society and Turkey Mozaik Foundation (September 2020)

- 72 applications from 21 cities
- Total grant of 483,000 TL to 7 NGOs

The first project from Turkey to be awarded the UNESCO International Fund for Cultural Diversity (IFCD): *Thread of Culture* (June 2020-2022)

- One of 9 projects selected from 480 applicants from 60 countries
- A study that analysed the needs of the field with the participation of more than 200 culture and arts organisations and culture professionals

Advisory Board members of the *Thread of Culture* project were **M. Cemil Arslan**, Secretary General of the Marmara Municipalities Union; **Dr. Yeliz Özay Diniz**; **Prof. Dr. Biray Kolluoğlu**, Boğaziçi University Sociology Department Faculty Member; **Gürcan Türkoğlu**, Retired Ambassador; **Prof. Dr Füsun Üstel**, Political Scientist and Author

### **İKSV Alt Kat: Learning and Interaction Space**

97 physical and online workshops, 18 choir workshops, 1 online concert, 9 live broadcasts, 13 videos, 4 animations in 2020

Around **2,000 children and young people** participating in the physical and online workshops

**More than 45,000 people** watching the online workshops, digital choir concerts and children's book animations on YouTube and Instagram

#### More than 6,000 people watching 9 Instagram live streams

II Book Reading Workshops, 14 Discovering and Thinking with Films workshops, 10 Istanbul Biennial Production and Research Programme (ÇAP) meetings, 6 Creative Workshops for Children and Young People with the support of Istanbul Development Agency (İSTKA)

- 9 live streams and a series of 5 videos **sponsored by Paribu**
- 4 children's book animations with the support of Bernard van Leer Foundation

16 online workshops and a series of 4 videos with the support of the United Nations High Commissioner for Refugees (UNHCR)

In collaboration with the Istanbul Music Festival:

- 18 choir rehearsals (4 in-person and 14 online) and 1 digital concert with **Birlikte Güçlü** Sesler Chorus II

In collaboration with the Istanbul Theatre Festival:

- 5 Dance Therapy and Creative Movement Workshops and 2 My Dance Workshops with Tuge Tuna

In collaboration with the Istanbul Jazz Festival:

- 3 Bu Kimin Sesi workshops
- 5 Rhythmic Body Orchestra workshops

In collaboration with the Istanbul Design Biennial:

- 25 online workshops as part of the Pera Museum Learning Programmes

# **TULIP CARD MEMBERSHIP PROGRAMME**

2,314.794 TL in total income brought to İKSV with the support of 2,000 members

105 venues on both sides of Istanbul where members can benefit from discounts

Yellow Tulip Card membership gifts for nearly 100 students with the 'Askıda Lale Kart Var' [Pay It Forward] campaign

1,000 Tulip Card members coming together at 30 members-only in-person and online events

Special screening of 5 films from Istanbul Film Festival's year-long selection for Tulip Card members

Special online programmes for Tulip Card members: 'My Music World with Cem Mansur', 'Home Studio' radio broadcasts with Istanbul Jazz Festival Director Harun İzer, online meetings with festival and biennial directors

48th Istanbul Music Festival's special opening concert for Black and White Tulip Card members

During the pandemic period, nearly 400 contents were featured on WhatsApp broadcasts, where we shared the updates on İKSV events as well as noteworthy online culture and arts events from around the world with Black and White Tulip Card members.

# **IKSV INNOVATION CENTRE**

**496 local and foreign researchers** benefiting from the archive of the Centre

10 master's theses, 3 doctoral theses, 6 undergraduate dissertations benefiting from archive support

Archive support for *UNTITLED Sarkis* exhibition (10 September-8 November 2020) and a book by Dirimart, and *Şakir Eczacıbaşı: Selected Moments* exhibition (25 November 2020-31 March 2021) by Istanbul Modern

Content support for 5 new books and 3 new article publications by authors including Hülya Uçansu, İsmail Aksu and Assoc. Prof. Dr. Eser Selen

**Collaboration in 3 projects:** Digital information and document support from the archive for 'Memory and Art in Turkey' project conducted by Hafiza Merkezi [Truth Justice Memory Center], 'International Film Festivals in Turkey in the Context of Cultural Diplomacy' research, and 'Jazz in Turkey Database: Archive of Turkish Jazz Albums' project

Leyla Gencer: La Diva Turca, A Breath with Pina Bausch, The Abduction from the Seraglio, Mozart In Turkey, and And... The Curtain! Haldun Taner, A Tribute to Nâzım and Jazz in Turkey documentaries from İKSV archive have been transferred to the YouTube channel and made available for free access.

## **HUMAN RESOURCES**

The events of İKSV held with

- 87 permanent staff
- 36 seasonal employees
- 182 volunteers

# **IKSV IN THE MEDIA**

A total of 22,158 news items (3,745 print, 1,381 video, 17,032 digital) in the national press\*

347 news items in the international press in 51 countries on 5 continents

22,505 news in total

\*According to Interpress data

#### Number of Social Media Followers

#### İKSV

273.000 on Instagram
174.500 on Facebook
2.550.000 on Twitter
43.500 on Linkedin
198 on Vimeo
27.400 on YouTube

Istanbul Film Festival 78.100 on Instagram 74.000 on Facebook 286.000 on Twitter

Meetings on the Bridge 6.100 on Facebook 2.700 on Twitter

Istanbul Jazz Festival 56.400 on Instagram 49.100 on Facebook 999.400 on Twitter

Istanbul Music Festival 37.300 on Instagram 21.400 on Facebook 112.100 on Twitter

Istanbul Theatre Festival 55.300 on Instagram 24.000 on Facebook 102.900 on Twitter

Istanbul Biennial 825.000 on Instagram 51.800 on Facebook 91.000 on Twitter

Istanbul Design Biennial 285.000 on Instagram 30.000 on Facebook 299.000 on Twitter

Salon İKSV 83.900 on Instagram 46.800 on Facebook 268.400 on Twitter

İKSV Alt Kat 7.600 on Instagram 750 on Facebook 900 on Twitter

Tulip Card 7.600 on Instagram 4.500 on Facebook 4.200 on Twitter

Young Jazz 1.300 on Facebook

Filmekimi 36.400 on Instagram 65.000 on Facebook 21.300 on Twitter

# **IKSV ON YOUTUBE**

Due to the pandemic, İKSV accelerated its activities this year and presented documentaries, concerts, interviews, and original content produced through special collaborations to the audience on YouTube throughout the year.

This year, the İKSV YouTube received 712,408 views and was watched for 79,121 hours, an increase of 488% compared to 2019. The channel gained 21,748 new subscribers this year. The total engagement of the videos increased by 391% compared to 2019 and reached 6,653,450.

The most watched videos, which also received the most shares, were respectively *Tribute to Nâzım* documentary, Be Mobile-Create Together! video, *Leyla Gencer: La Diva Turca* documentary and *Haldun Taner* documentary.

# **WHAT AWAITS İKSV IN 2021?**

Istanbul Film Festival online film selections

January, February, March

#### 40th Istanbul Film Festival

Online screenings: April, May

Open air and theatre screenings: 18-29 June

49th Istanbul Music Festival

3-20 June

28th Istanbul Jazz Festival

30 June-12 July

#### 17th Istanbul Biennial

11 September-14 November

#### Filmekimi

October

#### 25th Istanbul Theatre Festival

November

#### Salon İKSV

Opening: September

#### Gezgin Salon

August-September

Pavilion of Turkey at the 17th International Architecture Exhibition, La Biennale di Venezia

22 May-21 November

#### **İKSV Alt Kat events**

All year round

# iKSV would like to thank its sponsors who supported the development of culture and arts by continuing their contributions in 2020.

#### **Sponsorships**

Founding Sponsor ECZACIBAŞI GROUP

#### Istanbul Film Festival

ANADOLU EFES, Theme Sponsor with the Highest Contribution
PARIBU, Theme Sponsor with the Highest Contribution
ZORLU HOLDING, Theme Sponsor with the Highest Contribution
DELEGATION OF THE EUROPEAN UNION TO TURKEY, Theme Sponsor
SELPAK, Theme Sponsor
ECZACIBAŞI GROUP, Golden Tulip Award – International Competition

ANADOLU EFES, Best Director Award – National Competition CMYLMZ FİKİRSANAT, Seyfi Teoman Best Debut Film Award AXOLTL, National Competition Best Screenplay Award LU RECORDS, National Competition Best Original Music Award EURIMAGES, Award for Human Rights in Cinema

#### Meetings on the Bridge

ANADOLU EFES, Meetings on the Bridge Supporter
TRT, Film Development Workshop Award Sponsor
CNC, Film Development Workshop Award Sponsor
MELODIKA, Film Development Workshop Award Sponsor
GENIUSPARK, Film Development Workshop Award Sponsor
SEYAP, Film Development Workshop Award Sponsor
MEDITERRENEAN FILM INSTITUTE, Film Development Workshop Award Sponsor
TRANSILVANIA PITCH STOP, Film Development Workshop Award Sponsor
POSTBIYIK, Neighbors Platform Award Sponsor
ANADOLU EFES, Work in Progress Award Sponsor
COLOR UP, Work in Progress Award Sponsor
BAŞKA SİNEMA, Work in Progress Award Sponsor
DAİRE CREATIVE, Work in Progress Award Sponsor

#### Istanbul Music Festival

BORUSAN HOLDING, Performance Sponsor with the Highest Contribution BORUSAN SANAT, Performance Sponsor with the Highest Contribution TEKFEN FOUNDATION, Performance Sponsor with the Highest Contribution MERCEDES-BENZ TURK INC., Performance Sponsor with the Highest Contribution TÜRKİYE İŞ BANKASI, Performance Sponsor STONELINE, Performance Sponsor NOBEL PHARMACEUTICAL, Performance Sponsor bluechip CREATIVE EVENTS, Performance Sponsor BELL SİRKETLER TOPLULUĞU, Performance Sponsor BERRİN ERENGÜL, Performance Sponsor ELVAN TUĞSUZ GÜVEN, Performance Sponsor EVA BARLAS, Performance Sponsor ORGANİK HOLDING, Performance Sponsor IŞIKLAR HOLDING, Performance Sponsor TSKB, Education Support Fund Sponsor STONELINE, Musician Support Fund Sponsor HEREOUS, Contributing Organization

#### Istanbul Jazz Festival

GARANTI BBVA, Festival Sponsor +1, "Vitrin" Showcase Series Sponsor VOLVO CAR TURKEY, Automotive Sponsor ANADOLU EFES, Contributing Corporation MASTERCARD, Contributing Corporation

#### Istanbul Design Biennial

VİTRA, Biennial Sponsor
BORSA İSTANBUL, Contributing Corporation
VİTRA, Panel Sponsor
DIGILOGUE POWERED BY ZORLU HOLDING, Experience Sponsor
ARÇELİK, Contributing Corporation
TEB, Contributing Corporation
TEMPO, Contributing Corporation
NIPPON COLOR, Contributing Corporation
YILDIZ ENTEGRE, Contributing Corporation

#### Istanbul Theatre Festival

AYGAZ, Festival Co-Sponsor
OPET, Festival Co-Sponsor
TUPRAS, Festival Co-Sponsor
ENKA FOUNDATION, National Productions Show Sponsor
TEKFEN HOLDING, Special Show Sponsor
KARİYER.NET, Support Fund Sponsor

#### Salon İKSV

+I GARANTİ BBVA MASTERCARD THE IRISH SPIRIT

#### İKSV Alt Kat

PARIBU, Workshop Sponsor

#### Official Sponsors

IKSV Accommodation Sponsor THE MARMARA GROUP

**Service Sponsors** 

ZURICH INSURANCE, İKSV Insurance Sponsor

DIGIGUARDIANS, Digital Content Security

COCA-COLA, Recycling Supporter

AMERICAN HOSPITAL, Health

PLAZA OSGB, Occupational Health and Safety Consultancy

NAVITAS, Corporate Training

GFK, Strategic Research

AGC, CRM Software

LOODOS TECHNOLOGY, Mobile Application Software

OMD, Digital Advertising and SEO Consultancy

#### **Public Contributions**

Istanbul Film Festival

THE REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM, GENERAL DIRECTORATE OF CINEMA

Istanbul Music Festival

THE REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM (GENERAL DIRECTORATE OF COPYRIGHTS AND GENERAL DIRECTORATE OF PROMOTION)

Istanbul Jazz Festival

THE REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM (GENERAL DIRECTORATE OF COPYRIGHTS AND GENERAL DIRECTORATE OF PROMOTION)

Istanbul Design Biennial

THE REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM (GENERAL DIRECTORATE OF COPYRIGHTS AND GENERAL DIRECTORATE OF PROMOTION)

IKSV Alt Kat: Learning and Interaction Space ISTANBUL DEVELOPMENT AGENCY (ISTKA)

#### **Municipality Supports**

Istanbul Metropolitan Municipality and Kültür A.Ş. Besiktas Municipality Beylikduzu Municipality Beyoglu Municipality Kadıkoy Municipality Sisli Municipality Uskudar Municipality

#### Collaborations

ACCIÓN CULTURAL ESPAÑOLA (AC/E)

ANADOLU KÜLTÜR

ARMENIAN CATHOLIC PATRIARCHATE

ASSOCIATION FOR SOLIDARITY WITH ASYLUM-SEEKERS AND MIGRANTS (SGDD)

**AUSTRIA MINISTRY OF FOREIGN AFFAIRS** 

**AUSTRIAN CULTURAL OFFICE** 

BEETHOVEN PASTORAL PROJECT

BERLINALE CO-PRODUCTION MARKET

BERLINER FESTSPIELE

BERNARD VAN LEER FOUNDATION (BVL)

BILETIX

BİLKENT SYMPHONY ORCHESTRA

**BİLKENT UNIVERSITY** 

**BOĞAZIÇI UNIVERSITY** 

**BORUSAN MUSIC HOUSE** 

BORUSAN OTO İSTİNYE

**BRITISH COUNCIL** 

**BRUCKNERHAUS LINZ** 

CAMÕES INSTITUTE / EMBASSY OF PORTUGAL

CANADIAN CONSULATE GENERAL IN ISTANBUL

**DUTCHCULTURE** 

**EAVE** 

ECZACIBAŞI VOLUNTEERS

EDUCATION VOLUNTEERS FOUNDATION OF TURKEY (TEGV)

EMBASSY OF CANADA IN ANKARA

EMBASSY OF IRELAND IN ANKARA

EMBASSY OF US IN ANKARA

**FERIYE** 

FRENCH CULTURAL CENTRE

GAZIOSMANPASA MUNICIPALITY ENGELSİZ YAŞAM MERKEZİ

**GERMAN FILMS** 

GOETHE GERMAN CULTURAL CENTRE

**GRAHAM FOUNDATION** 

HAMBURG SCHLESWIG HOLSTEIN

HARBIYE ST ESPRIT CATHEDRAL

HET NIEUWE INSTITUUT

HUMAN RESOURCE DEVELOPMENT FOUNDATION (İKGV)

**IASPIS** 

INSTITUTO MATADERO MADRID

ITALIAN CULTURAL CENTRE

KADIKOY MUNICIPALITY SÜREYYA OPERA

KADİR HAS UNIVERSITY FACULTY OF COMMUNICATION

KINGDOM OF THE NETHERLANDS

KOÇ UNIVERSITY (KARMA LAB)

M84

MAAT – ARTS, ARCHITECTURE AND TECHNOLOGY MUSEUM

MAVI KALEM SOCIAL ASSISTANCE AND SOLIDARITY ASSOCIATION

MEDIENBOARD BERLIN BRANDENBURG

MEDINA TURGUL

MIMAR SINAN FINE ARTS UNIVERSITY

MOTHER CHILD EDUCATION FOUNDATION (AÇEV)

NETHERLANDS CONSULATE GENERAL IN ISTANBUL

NETHERLANDS PERFORMING ARTS FUND

NETHERLANDS STAGE ARTS FUND

ONASSIS STEGI

PERA MUSEUM LEARNING PROGRAMS

**PROHELVETIA** 

ROTTERDAM FILM FESTIVAL-HUBBERT BALS FILM FUND-CINEMART

SAHA ASSOCIATION

SALZKAMMERGUT CLASSICAL FESTIVAL

SARAJEVO FILM FESTIVAL – CINELINK

SARIYER MUNICIPALITY YOUTH EDUCATION CENTRE

SHUTTLE PORTO CITY COUNCIL

SPACE FOR CULTURE

**STIMULERINGSFONDS** 

SUNDANCE FILM FESTIVAL

SUPERPOOL

SUPPORT FOUNDATION FOR CIVIL SOCIETY

SWEDEN CONSULATE GENERAL IN ISTANBUL

SWISSÔTEL THE BOSPHORUS

**SXSW** 

TARLABAŞI COMMUNITY CENTRE

TEACHERS NETWORK

TOPHANE-I AMIRE CULTURE AND ART CENTER

TURKEY MOSAIC FOUNDATION

TURKEY-EUROPEAN FOUNDATION

UNIFRANCE

MARMARA MUNICIPALITIES UNION
UNITED NATIONS HIGH COMMISSIONER FOR REFUGEES (UNHCR)
UNITED NATIONS ORGANISATION FOR EDUCATION, SCIENCE AND CULTURE (UNESCO)
UNIVERSITY OF PENNSYLVANIA
WONDERFEEL FESTIVAL
GERMAN-TURKISH YOUTH BRIDGE

# **2020 BUDGET DISTRIBUTION**

TICKET SALES INCOMES 1.513.610 TL | 4%

TULIP CARD, CULTURE AND ART CARD CONTRIBUTIONS 3.868.731 TL | 10.5%

CASH SPONSORSHIPS 22.066.029 TL | 59.9%

IN-KIND SPONSORSHIPS 506.928 TL | 1.4%

PUBLIC CONTRIBUTIONS 2.417.395 TL | 6.6%

CULTURAL CENTRE CONTRIBUTIONS, INTERNATIONAL FUNDS 5.298.660 TL | 14.4%

COMMERCIAL ENTERPRISE (TURNOVER SHARE, RENTINGS) 1.181.736 TL | 3.2%

OPERATING INCOMES TOTAL 36.853.088 TL | 100%

EVENT PERSONNEL EXPENSES 10.071.412 TL | 27.3%

EVENT DIRECT EXPENSES 16.744.603 TL | 45.4%

MARKETING AND MEDIA RELATIONS EXPENSES

971.151 TL | 2.7%

OTHER EXPENSES (BARTER, CULTURAL CENTRE PROJECT EXPENSES) 132.565 TL | 0.4%

OPERATING EXPENSES SUBTOTAL 27.919.730 TL | 75.8%

OPERATING INCOME-EXPENSE DIFFERENCE 8.933.358 TL | 24.2%

GENERAL ADMINISTRATIVE EXPENSES 15.284.727 TL | 41.5%

GENERAL ADMINISTRATION PERSONNEL EXPENSES 8.250.806 TL | 22.4%

BUILDING MANAGEMENT EXPENSES 2.138.722 TL | 5.8%

SUPPORT DEPARTMENT EXPENDITURES 4.895.199 TL | 13.3%

#### INCOME-EXPENSE DIFFERENCE BEFORE FINANCING

-6.351.369 TL | -17.2%

FINANCING EXPENSES 3.257.736 TL | 8.8%

EXTRAORDINARY INCOMES 6.263.787 TL | 17.0%

EXTRAORDINARY EXPENSES 4.938.740 TL | 13.4%

INCOME-EXPENSE DIFFERENCE FOR THE PERIOD -8.284.058 TL | -22.5%

# PROPORTIONAL DISTRIBUTION OF FOUNDATION INCOMES

TICKET SALES INCOMES 4%

TULIP CARD, CULTURE AND ART CARD CONTRIBUTIONS 10.5%

CASH SPONSORSHIPS 59.0%

IN-KIND SPONSORSHIPS 1.4%

PUBLIC CONTRIBUTIONS 6.6%

CULTURAL CENTRE CONTRIBUTIONS, INTERNATIONAL FUNDS 14.4%

COMMERCIAL ENTERPRISE (TURNOVER SHARE, RENTINGS) 3.2%

# PROPORTIONAL DISTRIBUTION OF FOUNDATION EXPENSES

EVENT PERSONNEL EXPENSES 27.3%

EVENT DIRECT EXPENSES 45.4%

MARKETING and MEDIA RELATIONS EXPENSES 2.7%

OTHER EXPENSES (BARTER, CULTURAL CENTRE PROJECT EXPENSES) 0.4%

# GENERAL ADMINISTRATION PERSONNEL EXPENSES 22.4%

BUILDING MANAGEMENT EXPENSES 5.8%

SUPPORT DEPARTMENT EXPENDITURES 13.3%

FINANCING EXPENSES 8.8%