

# ANNUAL ACTIVITY REPORT 2017

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### **WHO WE ARE** *Istanbul Foundation for Culture and Arts*

Istanbul Foundation for Culture and Arts (İKSV) is a non-profit cultural institution serving the public interest since its foundation in 1973.

#### Main Objectives

Establish Istanbul as one of the world's foremost capitals of culture and the arts.

Providing constant and lasting interaction between national and universal, traditional and contemporary values through culture and arts.

Contributing actively to the creation of cultural policies in Turkey.

#### FIELDS OF ACTIVITY

In addition to organising festivals, biennials and events in Turkey and abroad, Istanbul Foundation for Culture and Arts is involved in conserving traditional arts and cultural heritage, facilitating artistic production in diverse disciplines, and contributing to the development of cultural policies.

# **İKSV IN NUMBERS IN 2017**

Over 700 thousand viewers

Over a thousand artists

80 venues across Istanbul

Access to more than 5 million internet users from 49 separate social media accounts

Nearly 7 million TL in contributions to artists through awards, co-productions, commissioned works, production support and artist residency programmes

44 awards contributing to the production of contemporary culture and arts

2.300.000 visitors to Turkish pages of the İKSV website and 750.000 visitors to English pages throughout the year.

Informing nearly 95 thousand people in the İKSV database and up to 4,500 Tulip Card members through e-bulletins throughout the year

350 researches benefited from the İKSV Innovation Centre

# **IKSV IN THE PRESS 2017**

5.043 written 772 visual 14.414 internet News articles in the national press

853 news articlesin 5 continents61 countriesin the international press

A total of 21.442 news articles

# **2017 ACTIVITIES**

#### 36<sup>th</sup> ISTANBUL FILM FESTIVAL April 5-15

100 thousand viewers
186 feature-length, 17 short films
from 61 countries
463 sessions
10 theatres
11 days

21 separate awards with over 500 thousand TL in prizes

International Golden Tulip Competition Best Film Award *The Ornithologist* (João Pedro Rodrigues, Portugal)

National Golden Tulip Competition Best Film Award *Sarı Sıcak* (Fikret Reyhan, Turkey)

Human Rights in Cinema Competition FACE Award, *Félicité* (Alain Gomis, France, Senegal)

162 directors, actors and producers including Sir Ian McKellen, Moe Dunford, Jo Sol, Julian Rosefeldt, Carla Simon, Mehdi Nebbou, Oliver Laxe, Gabe Klinger, Susanne Sachsse and Volker Schlöndorff attended the festival this year. The festival hosted three festival interviews with Sir Ian McKellen, Taylan Biraderler and Vincent Dieutre and also a concert. Under the scope of the Turkish Classics Anew project, "Motherland Hotel" by Ömer Kavur was restored.

This year the Istanbul Film Festivals Cinema Honorary Awards, presented to distinguished individuals for their devotion and substantial contribution to the art of cinema, were awarded to Barış Pirhasan, Selma Güneri, Macit Koper, Çetin Tunca and Sir Ian McKellen. The Outstanding Contribution Award was awarded to the esteemed educator and cinephile Mithat Alam, whom we lost in November 2016.

With the support of numerous patrons, 20.000 matinee tickets of weekday screenings were presented for sale at 1 TL for students. The 1 TL tickets attracted considerable attention from students and sold out promptly.

#### MEETINGS ON THE BRIDGE

6 workshops 443.296 TL funding for 10 films

Between April 7 and 11, 72 international guests from 25 countries attended Meetings on the Bridge, organized with the support of Istanbul Development Agency. This year 14 projects and 6 films were selected from among 143 applications from Turkey and neighbouring countries for the Film Development Workshop, Work In Progress and Neighbours Platform. 12 separate awards were presented to the selected projects. International cinema professionals held 340 one-on-one meetings for the selected projects. Within the scope of Meetings on the Bridge, 3 movies and TV series were screened, and 43 speakers from 10 countries participated in 12 cinema interviews.

This year, Meetings on the Bridge workshops were organised not only during the Istanbul Film Festival but through the year for the first time. Two new workshops, Trailer Workshop and Short Film Workshop, that were included in Meetings on the Bridge, were held all year long. 8 editors, 8 producers and 8 short film crews who participated in the workshops received certificates.

#### 45<sup>th</sup> ISTANBUL MUSIC FESTIVAL May 29 – June 21

22 days
25 venues
29 concerts
20 thousand viewers
Over 600 local and foreign artists
Attendance at 98% capacity

The Turkey premiere of the festivals co-commissioned piece to Philip Glass: Symphony No. 11

"One of the most successful events of the year." Bachtrack

"East and West in perfect balance." The Art Desk

This year's festival was shaped around the theme "unusual" with the belief that alternative approaches, interdisciplinary transitions, presenting brand new concert experiences at unusual venues, would bring a breath of fresh air to classical music. The festival included new presentation formats and hosted productions utilising multimedia elements such as *The Sound of Colours: Kandinsky & Chagall* and *La Stravaganza*, performances establishing interactions between different periods and genres such as *From Mozart to Ellington*, *Sampling Baroque: Exposing Handel* and *Pagoninoska*, and interdisciplinary works such as *Opus 2* where music comes together with the circus.

This year the festivals concerts took place at venues that took its audience on a journey entwining history and music, such as The Grand Bazaar, the garden of Galata Mawlavi House, Yeniköy Surp Asdvadzadzin Armenian Church, Sait Halim Pasha Mansion, Hagia Yorgi Greek Orthodox Church, Panayia Greek Orthodox Church, the Austrian Culture Office which hosted *Weekend Classics* and bomotiada which was a first-time venue.

Prominent ensembles of the classical music world such as London Chamber Orchestra, Russian Chamber Philharmonic St. Petersburg, Vienna Chamber Orchestra and star soloist were the guests of the festival this year, which, as has become tradition, opened with the Borusan Istanbul Philharmonic. The 45<sup>th</sup> Istanbul Music Festival's Lifetime Achievement Award was presented to Philip Glass who is celebrating his 80<sup>th</sup> birthday this year. Glass had an exclusive part in the festival programme with a concert where the work co-commissioned to him by the festival was performed. The Honorary Award of the 45<sup>th</sup> Istanbul Music Festival was presented to music writer, instructor and coordinator of the Boğaziçi University Albert Long Hall Classical Music Concerts, Evin İlyasoğlu. The Pre-Concert Talks prepared to enhance the experience of the audience in previous years was taken a step further this year with a programme created under the supervision of Asuman Kafaoğlu-Büke that brought speakers from different disciplines together with audiences.

#### 24<sup>th</sup> ISTANBUL JAZZ FESTIVAL July 4 – 21

Over 50 concerts Over 25 thousand viewers Over 200 local and foreign artists 18 days 20 venues Attendance at 94% capacity

The festival posters designed by Alametifarika based on the uniting power of music invited all Istanbul residents to the festival. The festival posters displayed hopeful and embracing lyrics in 14 different languages from the songs of artists who joined the festival to this day such as Özdemir Erdoğan, Nile Rodgers, Mercedes Sosa, Jane Birkin, Aynur Doğan, Eleftheria Arvanitaki, Mahsa Vahdat, while also referring to various moments of the festival's 24-year history.

Successful musicians and young jazz artists as well as world-renowned jazz musicians came together with music lovers during the events Night Out and Jazz in the Parks, organised as part of the festival. This year's Lifetime Achievement Awards were presented to Kamil Özer, the conductor of TRT Istanbul Radio Light Music and Jazz, and Fatih Erkoç, a doyen of Turkish pop and jazz.

On the last night of the festival, a concert took place where the uniting power of music was felt once again. The event hosted Basel Rajoub's Soriana Project as well as Sirojoddon Juraev and the Syrian Refugee Women's Choir formed by Syrian women who immigrated to Turkey and founded within the Support Office for Syrian Refugees Office, Human Resource Development Foundation (HRDF).

During "A Childlike Day" event, organised for the first time within the scope of the festival, the Timbalooloo performance created by the famous clarinet and improvisation master Oran Etkin, young talent Hakan Başar Jr., Music for Peace Wind Instruments Orchestra's free concert, and various workshops provided children an unforgettable day.

#### "VİTRİN" SHOWCASE FOR CONTEMPORARY MUSIC FROM TURKEY

As a part of "Vitrin" held for the first time this year, 28 international industry representatives watched the concerts of 30 musicians and groups from Turkey

In order to support the promotion of successful music ensembles from Turkey internationally, this year the festival has realised the "Vitrin" Showcase for Contemporary Music from Turkey, sponsored by SOCAR.

Gevende and Korhan Futacı & Kara Orkestra were selected from among musicians and groups which took the stage within the scope of Vitrin, and have earned the right to receive the touring support of 2.500 Euros with the "SOCAR Turkey Silk Road Tour Support Prize".

#### 15<sup>th</sup> ISTANBUL BIENNIAL September 16 – November 12

8 weeks 6 venues 150 artworks by 56 artists from 32 countries 440 thousand viewers 30 commissioned artworks 1 million Euros in production support for artworks

Northern European artist duo Elmgreen & Dragset have undertaken curatorship of the biennial which celebrates its 30<sup>th</sup> anniversary this year. The biennial with the theme "a good neighbour" was held at venues which have hosted the Istanbul Biennials previously, including Private Galata Greek Primary School, Istanbul Modern, Pera Museum and Küçük Mustafa Paşa Hammam, as well the residential properties ARK Kültür in Cihangir and Yoğunluk Artist Studio in Asmalımescit.

Weekly visitor numbers increased by 21% compared to the previous biennial

23 free public events were held within the scope of the biennial, where participants shared ideas, conversed, cooked, read and made music together. The public programme coordinated by artist Zeyno Pekünlü had a total of 1.400 participants.

Designed by TBWA for the 15<sup>th</sup> Istanbul Biennial, posters bearing questions that lead to the contemplation of the definition of a good neighbour, spread over to the streets, neighbourhoods and homes of Istanbul.

Within the scope of the 15<sup>th</sup> Istanbul Biennial and through the international billboard programme organised for the first time, various questions about being a good neighbour were exhibited on billboards in numerous cities around the world starting in February. Posters designed by the biennial's graphic designer Rupert Smyth, displaying photographs by Lukas Wassmann were on billboards in the streets of Moscow (Russia), Milan (Italy), Limerick (Ireland), Ljubljana (Slovenia), South Hampton, Manchester, Liverpool, Plymouth (United Kingdom), Calgary (Canada), Plovdiv (Bulgaria), Hamilton (Bermuda), Seoul (South Korea) and Prague (Czech Republic). The project, which will make its last stop at Auckland (New Zealand) this year, will conclude in Sydney (Australia) in the first half of 2018.

With the sponsorship of Clifford Chance and Yeğin Çiftçi, the biennial team and artists have come together with university students in various cities around Turkey such as İzmir, Mardin and Eskişehir for the first time at Learning Meetings. The biennial was active outside of Istanbul with neighbouring events held in Diyarbakır and Lesbos with the collaboration of the biennial.

The biennial on the streets of the world

As well as an Exhibition Book which contains information about the artists and their artwork, a book titled *Stories* compiling 69 personal stories and memories about houses, neighbours and neighbourhoods was published within the scope of the biennial. Written by Yekta Kopan, illustrated by Gökçe Akgül, and published with the support of Bernard Van Leer Foundation, the children's book titled *Optigull and Pesigull: A Good Neighbour Song* with its striking illustrations, activities sections and rich content, gave the children a tour of the biennial following two seagulls. The book has printed 15.000 copies in Turkish. Versions of the book in English and Arabic have been shared with cultural institutions around the world in the hope of setting an example in increasing art projects for children.

Children between ages 4 to 17 participated in the free special training programme for children and youth held at the Pera Museum for 8 weeks. Together with the events for children held as part of the public programme the biennial has reached over 3.000 children.

Organised by İKSV within the scope of the biennial, a special film selection prepared exclusively for the 15<sup>th</sup> Istanbul Biennial took place at the  $36^{th}$  Istanbul Film Festival.

A statue was permanently placed in Istanbul

The Istanbul Biennial, which celebrates its 30<sup>th</sup> anniversary this year, has brought the world-famous artist Ugo Rondinone's rainbow statue to Istanbul permanently. With the support of Koç Holding, the statue was first exhibited in Taksim in 1999, at the Mustafa Kemal Culture Centre by the Fatih Sultan Mehmet Bridge. Koç Holding, which has overtaken the biennials sponsorship until 2026, plans to present Istanbul with a permanent artwork to be exhibited at a public area at each biennial.

#### AYLAKLAR / FLÂNEUSES September 13 – November 3

Istanbul Foundation for Culture and Arts, in collaboration with Institut Français Istanbul, has realised the Aylaklar / Flâneuses exhibition at the Institutes building on İstiklal Street. The exhibition curated by Bige Örer, director of the Istanbul Biennial, brought together the works of artists Aslı Çavuşoğlu, İnci Furni, Yasemin Özcan, İz Öztat & Zişan, and Güneş Terkol, all of whom have participated in İKSV's The Workshop of Turkey Guest Artist programme at Cité Internationale des Arts in Paris at differing times. The exhibit brought together the artists' acts based on "aylaklık" (idling, dawdling or sauntering while passively observing society). The exhibition was open during the same dates as the 15<sup>th</sup> Istanbul Biennial and was also among the "sister events" of the biennial.

#### FİLMEKİMİ September 29 – October 9

200 screenings 4 movie theatres 12 days In Istanbul Attendance reaching 95% capacity

114 screenings at 10 movie theatres in Eskişehir, Ankara, Edirne, İzmir and Diyarbakır

Nearly 85 thousand cinema enthusiasts

Held for the 16<sup>th</sup> time this year, Filmekimi once again presented movies that have earned recognition at world festivals and have been highly anticipated in Turkey by cinema enthusiasts. Due to overwhelming demand, 15 extra sessions were added to the Filmekimi opening.

Filmekimi screenings in Istanbul were held between September 29 - October 9 at Beyoğlu and Atlas in Beyoğlu, Rexx and Cinemaximum City's Nişantaşı movie theatres in Kadıköy. Filmekimi brought 50 films to its viewers during 200 sessions including additional sessions in Istanbul and reaching attendance at 95% capacity.

Filmekimi, which was an "autumn film week" that was held in a single movie theatre in Istanbul in its early years, reached 15,000 spectators with 20 films screened in 35 sessions in 2002 when it was first made. In its 16th year, Filmekimi has met nearly 85,000 moviegoers in 314 screenings in 10 movie theatres across 7 cities.

#### 21<sup>st</sup> ISTANBUL THEATRE FESTIVAL 13-26 October

55 shows 5 Foreign and 13 Turkish theatre, dance and performance groups 2 weeks 14 venues 18 thousand viewers Attendance at 94% capacity

Student Tickets 10TL A thousand viewers participated in side-events 30 international industry representatives and press members attended the "International Platform" The Istanbul Theatre Festival, which has been organised annually between the years 1989-2002, and biannually since 2002, has completed a long-time project and has returned to its annual course with the 21<sup>st</sup> festival. This decision, taken to keep pace with the opening of new theatre stages in Istanbul, the increasing number of productions every year and the addition of newly established theatre groups, has brought a breath of fresh air to the theatre life of Istanbul.

As part of a series of projects initiated by İKSV to make culture and art more accessible to students, student tickets were offered for sale for the first time at 10 TL. The interest in the student quota, which was 35 percent of the total attendance, was immense.

The recipients of the Festival's Honorary Awards this year were; director, screenwriter, decorator and academician Duygu Sağıroğlu, journalist, writer, human rights defender Zeynep Oral and choreographer Angelin Preljocaj. In addition to the performances of the festival, nearly 1000 viewers participated in free events such as reading theatres, interviews, book presentations, film screenings, workshops and masterclasses.

A total of 30 theatre professionals and international press members from countries such as France, Belgium, Portugal, Germany, Russia, Iran and Greece have been hosted in Istanbul as part of "International Platform". Organized under the Istanbul Theatre Festival since 2014, the "international Platform" aims to promote successful examples of the local theatre scene abroad.

Upon extreme demand by audiences, 4 more sessions were added to the interactive family game *Kelebekler*, which is included in the festival program.

#### Salon İKSV

103 concerts
115 musicians
Over 23.000 viewers
Over 80% pa
4 literary talks
10 National Theatre Live screenings
A total of 45 "sold-out" events

This year, Salon İKSV has once more brought together different art disciplines. After entering a short holiday period in July, the Salon opened its doors for the new season in October. In addition to concerts of leading names in contemporary music, theatre plays were staged and literary talks were conducted in collaboration with Doğan Kitap. The National Theatre Live screenings, which started in 2015 and brings the recordings of plays staged at major theatres abroad to the Salon screen, attracted great attention this year as well.

#### GEZGİN SALON

A new project that will be carrying Salon İKSV to other stages of the city

Salon İKSV, which has been keeping the pulse of contemporary music in its home in the Nejat Eczacıbaşı Building since 2010, has started to organize one-day mobile activities on different stages of the city with its new project "Gezgin Salon." The first event of the series, which aimed to bring groups that need more space than the intimate stage of the Salon to a wider audience, was held on 10 September at Beykoz Kundura. Kiasmos, Pantha du Prince, Pional, Men With A Plan, Mindshifter and Büber were on stage for 1200 music lovers.

#### LA BIENNALE DI VENEZIA, INTERNATIONAL ART EXHIBITION, PAVILION OF TURKEY 13 May – 26 October

Artist Cevdet Erek's artwork titled ÇIN was exhibited at the Turkey Pavilion in Arsenale for the 57th International Art Exhibition of the Venice Biennial. The site-specific installation ÇIN explores the poetic and political envisioning of the site trough architecture and sound. Cevdet Erek had also participated in the 14<sup>th</sup> Istanbul Biennial with a sound installation in a parking garage in Çukurcuma titled *A Room Of Rhythms – Otopark* (2015).

In Jason Farago's news article, published in The New York Times with 340 million monthly viewers of the online version and 570 thousand subscribers of the print version, the Turkey Pavilion was named "the strongest national presentation" of this year's Venice Biennial. In its article about the Venice Biennial, the British publication The Art Newspaper counted the Turkey Pavilion among the "10 must-see national pavilions" of the biennial. The Turkey Pavilion was mentioned in over 200 national news articles.

#### LA BIENNALE DI VENEZIA, INTERNATIONAL ARCHITECTURE EXHIBITION, PAVILION OF TURKEY

The project to take place at the Turkey Pavilion of the 2018 Venice Architecture Biennial has been announced. The project titled *Vardiya (The Shift)*, curated by Kerem Piker with associate curators Cansu Cürgen, Yelta Köm, Nizam Onur Sönmez, Yağız Söylev and Erdem Tüzün, is meeting, encounter, spatial arrangement proposal and architectural production programme. In accordance with this year's biennial theme *Freespace*, the Turkey Pavilion aims to host students of architecture who arrive at the biennial in shifts as İKSV's guests.

#### CITÉ DES ARTS ARTIST RESIDENCY PROGRAMME

On the occasion of "Cultural Season of Turkey in France" organised by IKSV, the "Artist Workshop of Turkey", located in one of the prime Parisian art institutions, Cite Internationale des Arts, was rented for a duration of 20 years until 2029. The workshop continues to provide an opportunity to work in Paris for artists working in the field of visual arts.

On the occasion of "Cultural Season of Turkey in France" organised by IKSV, the "Artist Workshop of Turkey", located in one of the prime Parisian art institutions, Cite Internationale des Arts, was rented for a duration of 20 years until 2029. The workshop continues to provide an opportunity to work in Paris for artists working in the field of visual arts. The workshop hosts 4 artists throughout the year on a quarterly basis. In 2017 Fatma Bucak, TUNCA Sena Başöz and Civan Özkanoğlu continued their work in Paris for a period of three months. During the Selection Committee's meeting on 10 October 2017, Gözde Ilkin, Ahmet Doğu Ipek, Alper Aydın and Onur Ceritoglu were selected to be the artists to attend the workshop in 2018.

#### 4<sup>th</sup> ISTANBUL DESIGN BIENNIAL

The theme of the 4. Istanbul Design Biennial has been announced

The 4th Istanbul Design Biennial will be curated by Belgian art director Jan Boelen from 22 September to 4 November 2018 with the title "A School of Schools".

"A School of Schools" is designed as a multi-platform biennial that uses, tests, and reviews various educational strategies to reflect on the role that design, knowledge, and global connectivity play in contemporary Istanbul and beyond.

An open call was made in 2017 for designers, architects, scientists, engineers, chefs, craftsmen, activists and everyone imaginable who would like to participate in the 4th Istanbul Design Biennial. Over 300 people from all over the world applied to the open call that ended on 15 December.

#### İKSV GALAS

The Turkey premieres of highly anticipated movies

7 galas in 2017

2000 viewers

Attendance at 95% capacity

#### SPECIAL PROJECTS

#### Les Ballets de Monte-Carlo: LAC After Swan Lake

Two Shows at Zorlu PSM Main Theatre

Almost 4 thousand viewers

In 2017 İKSV hosted Les Ballet de Monte-Carlo, directed by the famous choreographer Jean-Christophe Maillot, with a contemporary interpretation of

Tchaikovsky's immortal masterpiece Swan Lake at Zorlu PSM. The ballet met Istanbulites with two shows on May 16 and 17 and took its place among the most popular stage performances of 2017 with its stunning stage design and costumes. The dramaturgy of the show belongs to the Goncourt Academy Award-winning writer Jean Rouaud.

#### Marcus Miller 21 October

2.200 viewers watched the bass genius during the concert at Zorlu PSM Main Theatre

Attendance over 100% capacity

Preparing to leave behind a quarter of a century as it approaches its 25th anniversary, the Istanbul Jazz Festival brought the audiences another unforgettable concert. Grammy award-winning legendary musician Marcus Miller, who had previously performed at the Istanbul Jazz Festival and who has a big fan base in our country, started his European tour from Istanbul and met music lovers at Zorlu PSM on Saturday, October 21<sup>st</sup>. Marcus Miller was accompanied by highly talented young musicians supported by the tour.

#### AYDIN GÜN ENCOURAGEMENT AWARD

The sixth instalment of the annual award, a prize of 15 thousand TL, will be presented to a promising young musician under the age of 30 in classical music.

The "Aydın Gün Encouragement Award", initiated by IKSV in its 40th year to contribute to the development of future musicians, is given each year to promising young musicians in the field of classical music. This year's award will be presented in January of 2018.

#### TALÂT SAİT HALMAN TRANSLATION AWARD

Aiming to support literary translations of merit, the third instalment of the prize worth 15 thousand TL was presented to Fuat Sevimay.

Named after the first Minister of Culture of the Republic of Turkey, President of the IKSV Board of Trustees since 2008 until his passing in 2014, The Talât Sait Halman Translation Awards were initiated by IKSV in 2015 to support outstanding translations of literary works including poetry, short stories and novels into Turkish. Following the evaluation of the Talât Sait Halman Translation Award Selection Committee chaired by the writer Doğan Hızlan, Fuat Sevimay became the third recipients of the award with "Finnegan Uyanması", his translation of James Joyce's Finnegans Wake.

Author, translator and critic Sevin Okyay, author and translator Ayşe Sarısayın, author and translator Yiğit Bener, and author and translator Kaya Genç were members of the selection committee this year.

#### CULTURAL POLICY STUDIES

IKSV has published its sixth cultural policy report in February of 2016. Titled *Public Engagement in the Arts*, the report aims to introduce approaches that reinforce participation in culture and art events to a wider audience. The English version of the report prepared by Ayça İnce with the support of İKSV Cultural Policy Studies Department was also shared on the İKSV website.

A two-day workshop titled *Co-designing Public Engagement in the Arts* took place in May with the cooperation of ATÖLYE. A group of thirty people, representatives of culture and arts institutions and non-governmental organizations, attended the sessions designed around the issues discussed in the report.

İKSV's public engagement pilot applications:

Guided exhibition tours for children within the scope of 15th Istanbul Biennial in cooperation with the solidarity network "Mülteciyim Hemşerim"

A biennial book reaching 15,000 children prepared as part of the 15th Istanbul Biennial in collaboration with the Bernard van Leer Foundation

The Syrian Women's Choir took the stage at the closing concert of the 24th Istanbul Jazz Festival, UNHCR and its local partners hosted Syrian refugees and a talk titled "Migration and Music" was organised

The Cultural Training in Germany and Turkey Workshop took place in Berlin with the collaboration of the Istanbul Theatre Festival and Youth Bridge Turkey-Germany

#### TULIP CARD MEMBERSHIP PROGRAMME

Almost 4.500 members by the end of 2017

120 Meeting Points

50 Tulip Card 360 events with the participation of 1,500 members

Nearly 600 new members signed up during 80 field activities

In collaboration with Askıda Ne Var, 150 students were granted a Tulip Card

20 members visiting the Turkey Pavilion in the Venice Biennial also contributed to the pavilion

The Lale Card Travel Line has started to support members in their culture and art travels

#### İKSV CULTURE & ART CARD

During its first year, one thousand university students benefited from İKSV Culture & Art Card, which is worth 250 TL and valid for all İKSV events

64.711 applications were made in three weeks for Culture & Art Cards from 173 universities in 81 cities of Turkey

68% of the applications were from Istanbul and 32% from outside Istanbul

On its 45<sup>th</sup> year Istanbul Culture and Art Foundation, with the support of the Eczacıbaşı Group, launched the Cultural & Art Card project in order to improve the access of university students studying in Turkey aged 18-25 to arts and culture. The Cultural & Art Card, worth 250 TL is valid for all events in Turkey organized by İKSV until the end of 2017. Almost 65 thousand applications were made from 81 cities. Culture & Arts Cards were given to a thousand students determined as the result of a draw.

#### İKSV INNOVATION CENTRE

During 2017 the Innovation Centre has supported:

350 local and foreign researches

17 postgraduate theses

6 newspaper and magazine news

One documentary

Archival support provided to Beyoğlu Cinema

#### HUMAN RESOURCES

İKSV activities in 2017 were supported by

75 permanent staff

125 temporary staff

525 volunteers

### **Sponsorships in 2017**

Main Sponsor ECZACIBASJ GROUP

Official Sponsors VODAFONE TURKEY, Official Communication Sponsor DHL, Official Carrier THE MARMARA COLLECTION, Official Accommodation Sponsor

ISTANBUL FILM FESTIVAL SABAH NEWSPAPER, Theme Sponsor with the Highest Contribution ATV, Theme Sponsor with the Highest Contribution NTV, Theme Sponsor with the Highest Contribution TURK TUBORG INC., Theme Sponsor TLC, Theme Sponsor NESCAFE GOLD, Theme Sponsor GROUPAMA, Special Screening Sponsor ECZACIBASJ GROUP, Golden Tulip Award - International Competition TURK TUBORG INC., Best Director Award - National Competition CMYLMZ, Seyfi Teoman Best Debut Film Award, COUNCIL OF EUROPE, Human Rights Cinema Award (FACE)

ISTANBUL MUSIC FESTIVAL ECA PRESDOKUM INDUSTRY INC., Festival Sponsor Borusan Istanbul Philharmonic Orchestra, Resident Orchestra Sponsor ZORLU PSM, Venue Sponsor with the Highest Contribution TEKFEN FOUNDATION, Performance Sponsor with the Highest Contribution MERCEDES-BENZ TURK INC., Performance Sponsor with the Highest Contribution TURKIYE IS BANK, Performance Sponsor with the Highest Contribution ECA SEREL, Performance Sponsor with the Highest Contribution BORUSAN HOLDING Performance Sponsor with the Highest Contribution ENKA FOUNDATION, Performance Sponsor TSKB, Performance Sponsor BOMONTIADA, Performance Sponsor BELL SIRKETLER TOPLULUGU, Performance Sponsor BERRIN ERENGUL, Performance Sponsor BLUECHIP CREATIVE EVENTS, Performance Sponsor ISIKLAR HOLDING, Performance Sponsor **ORGANIK HOLDING, Performance Sponsor** MMK METALLURGY, Performance Sponsor CANAN PAK IMREGUN, Performance Sponsor ELVAN TUGSUZ GUVEN, Performance Sponsor EVA BARLAS, Performance Sponsor

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FILMEKIMI VODAFONE RED, Filmekimi Sponsor

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## **Public Contributions in 2017**

Istanbul Film Festival REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM, GENERAL DIRECTORY OF CINEMA

Meetings On The Bridge ISTANBUL DEVELOPMENT AGENCY

Istanbul Music Festival REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM, GENERAL DIRECTORY OF COPYRIGHTS

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La Biennale di Venezia 57. International Art Exhibition Pavilion of Turkey REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM, GENERAL DIRECTORY OF COPYRIGHTS

Istanbul Theatre Festival REPUBLIC OF TURKEY, MINISTRY OF CULTURE AND TOURISM, GENERAL DIRECTORY OF COPYRIGHTS, AND GENERAL DIRECTORY OF PROMOTION

## **Cultural Institution Collaborations in 2017**

ACCIÓN CULTURAL ESPAÑOLA (AC/E) ADAM MICKIEWICZ INSTITUTE AGA KHAN TRUST FOR CULTURE CONSULATE GENERAL OF THE FEDERAL REPUBLIC OF GERMANY IN ISTANBUL ART ISRAEL ARTS COUNCIL KOREA ARTS COUNCIL NORWAY ARTS COUNCIL SWEDEN AUSTRIA CULTURE OFFICE BERNARD VAN LEER FOUNDATION BOMONTIADA CONSULATE GENERAL OF BRAZIL IN ISTANBUL BRITISH COUNCIL CERVANTES INSTITUTE CULTURE.PL DANISH ARTS FOUNDATION DENVER ART MUSEUM DIMITRIE CANTEMIR ROMANIAN CULTURE INSTITUTE ISTANBUL DOKUZ EYLUL UNIVERSITY SYMPHONY ORCHESTRA FEDERAL CHANCELLERY OF AUSTRIA FLANDERS STATE OF THE ART GENERAL CONSULATE OF THE REPUBLIC OF FRANCE IN ISTANBUL GERMAN FILMS GOETHE-INSTITUT ISTANBUL GENERAL CONSULATE OF THE NETHERLANDS IN ISTANBUL INSTITUT FRANÇAIS INSTITUT FRANÇAIS ISTANBUL INSTITUT FUR AUSLANDSBEZIEHUNGEN INSTITUTO CAMÕES INSTITUTO CERVANTES IS SANAT GENERAL CONSULATE OF ISRAEL IN ISTANBUL ISTITUTO ITALIANO DI CULTURA SWEDISH RESEARCH INSTITUTE IN ISTANBUL GENERAL CONSULATE OF SWEDEN IN ISTANBUL GENERAL CONSULATE OF ITALY IN ISTANBUL THE JAPAN FOUNDATION JERWOORD CHARITABLE FOUNDATION CANADA EMBASSY IN TURKEY KINO 2017 KOREAN FILM COUNCIL HUNGARIAN CULTURE CENTRE EMBASSY OF MEXICO IN TURKEY MIMAR SINAN FINE ARTS UNIVERSITY NATIONAL ARTS COUNCIL SINGAPORE OFFICE FOR CONTEMPORARY ART NORWAY PERA MUSEUM PHILEAS - A FUND FOR CONTEMPORARY ART PINAKOTHEK DER MODERNE MODERN ART COLLECTION, MUNICH PRO HELVETIA SABANCI FOUNDATION SAHA SAKIP SABANCI MUSEUM SINGAPORE INTERNATIONAL FOUNDATION SUREYYA OPERA HOUSE UNIFRANCE VEHBI KOC FOUNDATION

# **2017 Budget Distribution**

2017 Total Revenues: 45.216.593 TL

2017 Total Expenditure: 43.904.857 TL

| TICKET SALES RENEVUES  | 7.511.171  | 16,6  |
|--|------------|-------|
| TULIP CARD REVENUES  | 3.594.114  | 7,9   |
| MONETARY CONTRIBUTIONS   | 19.267.387 | 42,6  |
| IN-KIND SPONSORSHIPS   | 2.929.861  | 6,5   |
| PUBLIC CONTRIBUTIONS   | 3.327.440  | 7,4   |
| OTHER REVENUES<br>(Hall and Floor Rentals, Cultural Centre Contributions, Foreign Funds) | 8.586.620  | 19,0  |
| TOTAL REVENUES   | 45.216.593 | 100,0 |
| STAFF EXPENDITURES   | 11.829.986 | 26,2  |
| EVENT EXPENDITURES   | 21.801.413 | 48,2  |
| MARKETING, SALES AND MEDIA RELATIONS EXPENDITURES  | 2.316.331  | 5,I   |
| OTHER EXPENDITURES   | 2.557.539  | 5,7   |
| BUILDING MANAGEMENT EXPENDITURES   | 1.468.002  | 3,2   |
| SUPPORT DEPARTMENT EXPENDITURES  | 2.396.637  | 5,3   |
| FINANCING EXPENDITURES   | 1.534.949  | 3,4   |
| TOTAL EXPENDITURES   | 43.904.857 | 97,I  |
| REVENUE/EXPENDITURE DIFFERENCE FOR THE PERIOD  | 1.311.736  | 2,9   |

#### FOUNDATION REVENUES

Ticket Sales Revenues: 16.6% Tulip Card Revenues: 7.9% Monetary Contributions: 42.6% In-kind Sponsorships: 6.5% Public Contributions: 7.4% Other Revenues (Hall and Floor Rentals, Cultural Centre Contributions, Foreign Funds): 19%

#### FOUNDATION EXPENSES

Staff Expenditures: 26.2% Event Expenditures: 48.2% Marketing, Sales and Media Relations Expenditures: 5.1% Other Expenditures: 5,7% Building Management Expenditures: 3.2% Support Department Expenditures: 5.3% Financing Expenditures: 3.4% Revenue / Expenditure Difference for the Period: 2.9%